

## 2020 Materials Schedule

| Issue  | Material Deadline | Release   |
|--------|-------------------|-----------|
| Spring | Feb 1             | March     |
| Summer | May 1             | June      |
| Fall   | Aug 1             | September |
| Winter | Nov 1             | December  |

### Article Submission

To submit an article for placement in the Texas Ranch Journal it must include the following

- Word .doc (typically 300-1500 words)
- Contact information
- Please include instructions for writer/submitter referencing
- \*optional - Logo/Branding
- \*optional - high-quality images min 300dpi (*headshot or images that compliment the submitted article*)

Upon design completion a proof will be sent to the submittee for approval. Any changes must be submitted within 24 hours of proof being sent out.

# TRJ

TEXAS RANCH JOURNAL

## 2020 MEDIA KIT

TexasRanchJournal.com

Since it was founded in 2016, Texas Ranch Journal has grown exponentially. Our contributors and sponsors provide us with relevant articles to the farm and ranch industry and the journal has become an exceptional campaign to reach even more qualified buyers and sellers with thousands of individual subscribers and over 100 retail locations across the state carrying the Texas Ranch Journal. In addition you can find us at many conventions and events!

### Advertising Rates

Full Page - \$2000 per issue

Spread - \$3800 per issue

10% discount with 4 issue contract

### FOR ARTICLE SUBMISSIONS AND SPONSORSHIP OPPORTUNITIES CONTACT

920 S MAIN ST | BOERNE, TEXAS 78006  
830.741.8906

### AUSTI GARRETT

advertising & marketing director  
agarrett@texasranchjournal.com

9" .125" bleed on all sides

12"

Creative Dimensions  
9"x12" with a .125" bleed

Acceptable File Formats  
PDF | JPG | AI | INDD

At this time TRJ is not accepting partial page advertisements.

### Advertising in Texas Ranch Journal

Texas Ranch Journal & Texas Ranch Sales will now be promoting our advertisers, sponsors and contributors on all of our social media outlets!